



## **PROJECT PRETTY**

Project Pretty is a project initiated by Grantham Business Club. Basically, fed up with a lack of action by local government to make the town look better, the project aims to pull together businesses within the town to help create a more attractive town that people can once again be proud of.

There are four initial areas that Project Pretty is addressing



- ★ Increasing the floral displays in the town
- ★ Improving the gateways ie entrances to the town/roundabouts/welcome notices
- ★ Making empty shop units look more respectable
- ★ Reducing the clutter of signs and making signposting consistent and attractive



Project Pretty is currently at the stage of pulling together a proposal document to present to various bodies such as SKDC, Grantham Future, local landlords etc. The project will be looking to them for support – both financial and non financial. If they decide not to support the project, it will go ahead irrespective, supported and undertaken by Grantham Business.

Project Pretty will update MantRA as the project progresses and if anyone would like to get involved in the project they can email [richarddavies@agincourttech.com](mailto:richarddavies@agincourttech.com)